

1. How often do you currently visit the Smithers Art Gallery?

		Response Percent	Response Count
Have never been to the Smithers Art Gallery		3.7%	4
A few times a year		56.5%	61
About once each month		25.9%	28
A few times each month		10.2%	11
Once a week		3.7%	4
		answered question	108
		skipped question	1

2. Why would you visit Smithers Art Gallery? (check as many as applicable)

		Response Percent	Response Count
to see an exhibition		98.2%	107
to attend an event unrelated to the exhibition		56.9%	62
to attend a workshop		44.0%	48
to volunteer at the Gallery		28.4%	31
to meet with an artist		30.3%	33
to listen to music		33.0%	36
		Other (please specify)	13
		answered question	109
		skipped question	0

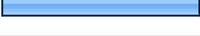
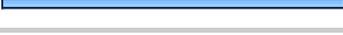
3. What day(s) and time(s) might you most likely visit the Smithers Art Gallery to see a visual exhibition? (check as many as might apply)

	before 12pm	1-2 pm	2-4 pm	4-6 pm	6-8 pm	Response Count
weekday	15.3% (15)	32.7% (32)	42.9% (42)	38.8% (38)	35.7% (35)	98
weekend	40.5% (34)	42.9% (36)	57.1% (48)	34.5% (29)	31.0% (26)	84
Comments on operating hours (if any)						27
answered question						109
skipped question						0

4. An opening event is usually held the first Friday of the month when an exhibit begins. The artist is usually present, and refreshments are served. Opening events are free to the public. If you were interested in attending, what day(s) and time(s) would you be most likely to visit an exhibition opening event?

	4-6pm	5-7pm	6-8pm	7-9pm	Response Count
Thursday	20.9% (9)	30.2% (13)	44.2% (19)	30.2% (13)	43
Friday	12.2% (12)	34.7% (34)	39.8% (39)	41.8% (41)	98
Saturday	29.8% (14)	31.9% (15)	46.8% (22)	34.0% (16)	47
Comments on exhibit openings (if any)					12
answered question					109
skipped question					0

5. How do you usually find out about upcoming exhibitions and/or events at the Smithers Art Gallery? (check as many as applicable)

		Response Percent	Response Count
email		63.9%	69
website		13.0%	14
facebook		15.7%	17
posters		56.5%	61
newsletter		22.2%	24
newspaper		29.6%	32
radio		13.9%	15
word of mouth		51.9%	56
Other (please specify)			12
		answered question	108
		skipped question	1

6. The Smithers Art Gallery is a non-profit organization that relies on a number of funding sources, including fees for membership. If you were to purchase an annual membership to the Smithers Art Gallery (offering a discount for workshops, commission fees and discounts at local retailers), what would you consider a reasonable amount?

		Response Percent	Response Count
\$25		76.9%	83
\$50		18.5%	20
\$75		3.7%	4
\$100		0.9%	1
Comments on membership fees (if any)			19
answered question			108
skipped question			1

7. What kinds of visual arts exhibits interest you most?

	not interested	not very interested	interested	very interested	Rating Average	Response Count
painting	0.0% (0)	0.0% (0)	43.5% (47)	56.5% (61)	3.56	108
sculpture	1.0% (1)	6.0% (6)	55.0% (55)	38.0% (38)	3.30	100
printing	2.2% (2)	20.4% (19)	55.9% (52)	21.5% (20)	2.97	93
photography	1.0% (1)	17.6% (18)	52.0% (53)	29.4% (30)	3.10	102
mixed media	0.0% (0)	18.1% (17)	51.1% (48)	30.9% (29)	3.13	94
fabric art	5.1% (5)	16.3% (16)	51.0% (50)	27.6% (27)	3.01	98
carving	4.0% (4)	15.0% (15)	57.0% (57)	24.0% (24)	3.01	100
knitting, weaving	7.4% (7)	28.4% (27)	50.5% (48)	13.7% (13)	2.71	95
Other (please specify) or any comments on exhibits shown						17
answered question						109
skipped question						0

8. If we were to have a gift shop in the Smithers Art Gallery, what kinds of items would you likely buy from local visual artists?

	would not purchase	might purchase	would likely purchase	definitely would purchase	Rating Average	Response Count
cards	1.9% (2)	21.9% (23)	51.4% (54)	24.8% (26)	2.99	105
prints	8.0% (8)	42.0% (42)	35.0% (35)	15.0% (15)	2.57	100
weaving or knitting	16.7% (15)	56.7% (51)	21.1% (19)	5.6% (5)	2.16	90
fabric arts	25.6% (22)	51.2% (44)	17.4% (15)	5.8% (5)	2.03	86
painting	6.9% (7)	43.6% (44)	33.7% (34)	15.8% (16)	2.58	101
sculpture	14.6% (13)	57.3% (51)	19.1% (17)	9.0% (8)	2.22	89
jewelry	20.0% (19)	35.8% (34)	29.5% (28)	14.7% (14)	2.39	95
Other (please specify) or any comments on the idea of a gift shop						23
answered question						109
skipped question						0

9. What do you consider to be an important function of an art gallery?

	not important	somewhat important	important	very important	Response Count
opportunity to learn about visual art	0.0% (0)	10.6% (11)	46.2% (48)	43.3% (45)	104
place for local visual artists to showcase their work	0.0% (0)	0.0% (0)	15.6% (17)	84.4% (92)	109
meeting place for those interested in the visual arts	1.0% (1)	6.7% (7)	48.1% (50)	45.2% (47)	104
opportunity to purchase quality locally produced artwork	0.0% (0)	11.2% (12)	49.5% (53)	40.2% (43)	107
provide visual art workshops	0.0% (0)	19.2% (20)	48.1% (50)	34.6% (36)	104
If there are any other purposes you think are important, please comment:					15
answered question					109
skipped question					0

10. The current mission of the Smithers Art Gallery is to foster the development, understanding and celebration of art in our community. In your opinion, are we doing this very well? If not, what might we do to better make our mission a reality? Please indicate in your answer if you are a community member or a member of a special interest group such as artist, gallery volunteer, board member, educator, etc.

	Response Count
	67
answered question	67
skipped question	42

2. Why would you visit Smithers Art Gallery? (check as many as applicable)

Other (please specify)		
1	to take my class for instruction (elementary)	Feb 1, 2011 9:38 PM
2	Christmas Sale	Feb 1, 2011 10:02 PM
3	I will not be visiting if you make me take my shoes off at the door.	Feb 2, 2011 1:12 AM
4	smallish space for a W/S ~ coffee house?	Feb 2, 2011 11:55 PM

2. Why would you visit Smithers Art Gallery? (check as many as applicable)

Other (please specify)		
5	no outdoor activity to do	Feb 3, 2011 2:00 AM
6	being as i live in parksville...some of this is not applicable as i only come home a few times a year...	Feb 8, 2011 2:12 PM
7	book launches	Feb 9, 2011 12:17 AM
8	work related visit	Feb 12, 2011 1:18 AM
9	to buy local art/crafts at Wintergold or other venues	Feb 12, 2011 5:47 PM
10	annual events like wintergold.	Feb 14, 2011 6:09 PM
11	to visit with gallery staff	Feb 18, 2011 7:01 PM
12	I like the coffee houses you hold there	Feb 20, 2011 11:59 PM
13	attend a meeting (rent out gallery to interested groups in evenings?)	Feb 22, 2011 10:48 PM

3. What day(s) and time(s) might you most likely visit the Smithers Art Gallery to

Comments on operating hours (if any)		
1	I would probably tie a visit to the Gallery in with a visit to the Farmers Market, if the gallery was open early enough	Feb 1, 2011 9:37 PM
2	you could have classes come without it being opening hours	Feb 1, 2011 9:38 PM
3	friday nights would be nice	Feb 1, 2011 10:02 PM
4	Its really hard to catch it open.	Feb 2, 2011 12:58 AM
5	after the market on Saturdays	Feb 2, 2011 5:00 AM
6	During farmer's market in the summer	Feb 2, 2011 5:43 PM
7	depends on the season--weekday in winter, weekend in summer is most likely	Feb 2, 2011 6:05 PM
8	be open when the market is open	Feb 2, 2011 6:38 PM
9	noon hour	Feb 2, 2011 7:04 PM
10	lunch time - brown bag events!	Feb 2, 2011 8:05 PM
11	I would visit over the noon hour as the best time for me.	Feb 2, 2011 8:35 PM
12	when farmer's market is going - I often go in. in winter - i am more likely to go later on a weekend.	Feb 2, 2011 9:00 PM
13	11:00 to 3:00 PM would be good	Feb 2, 2011 11:26 PM
14	I think it should be open when the Sat market is open	Feb 5, 2011 7:24 PM
15	I think they are very good, particularly as it is all volunteer labor.	Feb 8, 2011 12:19 AM
16	During the week I would go at lunch time. not seeing this as an option. I'm not sure if the art gallery is open Saturday mornings when the farmers market is happening? From 9 or 10am onwards would be great on those Saturdays	Feb 8, 2011 12:41 AM
17	over lunch hour 12:00 - 1:00	Feb 9, 2011 12:09 AM
18	Sunday afternoon from 2 to 4	Feb 10, 2011 4:30 AM
19	Lunch time perhaps in the future	Feb 10, 2011 8:44 PM
20	open from 9-5 on weekends during tourist season	Feb 12, 2011 1:59 AM
21	I realize that the gallery is staffed by volunteers, but an opening time of noon is often inconvenient and it's what makes me just not bother going anymore.	Feb 12, 2011 5:47 PM
22	Non-residents and tourists would respond differently.	Feb 14, 2011 6:09 PM
23	morning hours in the summer would draw from the farmer's market	Feb 20, 2011 11:59 PM

3. What day(s) and time(s) might you most likely visit the Smithers Art Gallery to

Comments on operating hours (if any)		
24	We don't usually come to town on weekends or evenings. HOwever, I have attended workshops and special events at those times. We live 35 km east of Smithers.	Feb 21, 2011 12:18 AM
25	would be great if gallery was open longer in summer	Feb 22, 2011 1:08 AM
26	(there wer no areas checked in #3, only a comment as follows) doesn't matter - not working regular hours; good the way they are	Feb 22, 2011 10:48 PM
27	weekends would be nice - especially during Farmers Market	Feb 22, 2011 10:55 PM

4. An opening event is usually held the first Friday of the month when an exhibit

Comments on exhibit openings (if any)		
1	I think the time is okay as we have had some successes	Feb 1, 2011 10:47 PM
2	knowing there would always be music would be good	Feb 2, 2011 5:00 AM
3	Would probably only go if I know the artist	Feb 2, 2011 5:43 PM
4	I live out of town so won't necessarily come in just for the opening. What about tying it into something else--i.e. Farmers Market hours in the summer?	Feb 2, 2011 6:05 PM
5	how about sat mornings/afternoon? good for kids...	Feb 2, 2011 6:38 PM
6	Saturdays are a bit harder - lots going on	Feb 2, 2011 9:00 PM
7	having some background music would be good	Feb 2, 2011 11:26 PM
8	Always a good occasion, very welcoming and inclusive	Feb 8, 2011 12:19 AM
9	I'm usually tired on a Friday evening and don't want to go out, so I miss most of the opening events.	Feb 12, 2011 5:47 PM
10	Fridays are good	Feb 22, 2011 1:08 AM
11	Music makes the openings much more enjoyable - co-ordinate performances by local musicians with openings?!	Feb 22, 2011 10:48 PM
12	valuable - chance to meet artist - discuss the exhibit with others.	Feb 22, 2011 11:01 PM

5. How do you usually find out about upcoming exhibitions and/or events at the

Other (please specify)		
1	Didn't know the Gallery had a Facebook page!	Feb 1, 2011 9:37 PM
2	walking by	Feb 2, 2011 6:38 PM
3	or personal invite notice	Feb 2, 2011 7:24 PM
4	council mail	Feb 3, 2011 3:26 AM
5	Display board outside the gallery	Feb 5, 2011 7:24 PM
6	Chamber Newsletter	Feb 7, 2011 7:26 PM
7	would love to get a newsletter with a reminder a week or so in advance of an opening	Feb 8, 2011 12:41 AM
8	poster/display outside of the gallery	Feb 8, 2011 4:47 PM
9	The sign in front of the art gallery	Feb 9, 2011 2:28 AM
10	Mostly word of mouth, through friends.	Feb 12, 2011 5:47 PM

5. How do you usually find out about upcoming exhibitions and/or events at the

Other (please specify)		
11	community radio event announcements.	Feb 14, 2011 6:09 PM
12	volunteering at gallery	Feb 22, 2011 10:48 PM

6. The Smithers Art Gallery is a non-profit organization that relies on a number

Comments on membership fees (if any)		
1	is the gallery free or by donation	Feb 1, 2011 9:38 PM
2	I don't got to the Art Gallery that often, so I would think \$25 would be reasonable. However, if there were more events, such as, open mic's or something similar, than I might go more often and pay more for an annual membership	Feb 1, 2011 10:09 PM
3	senior	Feb 1, 2011 10:56 PM
4	keep the membership fee low to encourage people to be members, those who can afford more could sponsor a show opening or other gallery activity	Feb 1, 2011 11:22 PM
5	tax deductible receipt over \$25?	Feb 2, 2011 5:00 AM
6	if membership fees are too high it would dissuade people from joining and there would be fewer members.	Feb 2, 2011 5:59 AM
7	Gallery needs to be more revenue generating--a great gift shop would go a long ways, that carried all local stuff	Feb 2, 2011 6:05 PM
8	I wouldn't - don't have the budget for it, sadly	Feb 2, 2011 6:38 PM
9	Different rates for individual, families, etc	Feb 3, 2011 1:57 AM
10	for a single person - \$50 for family	Feb 3, 2011 2:00 AM
11	casual observer	Feb 3, 2011 3:26 AM
12	I think that the \$25 is a more likely amount	Feb 8, 2011 12:19 AM
13	not sure if I visit enough to pay a fee. but I would like to visit more. It's just hard to keep on my radar	Feb 8, 2011 12:41 AM
14	fees for FCA dues for local chapters are in this neighborhood...	Feb 8, 2011 2:12 PM
15	\$10	Feb 8, 2011 4:38 PM
16	\$25 or less. Consider introducing a sliding scale	Feb 8, 2011 4:47 PM
17	If I had more spare cash I'd pay \$100, but I can't.	Feb 12, 2011 5:47 PM
18	I'd pay more for a family membership. Give members a bumper sticker or otherwise.	Feb 14, 2011 6:09 PM
19	many artists cannot afford very high fees (too busy creating to make money!)	Feb 22, 2011 10:48 PM

7. What kinds of visual arts exhibits interest you most?

Other (please specify) or any comments on exhibits shown		
1	Painting, Art Jewelry,metal work etc	Feb 1, 2011 9:39 PM

7. What kinds of visual arts exhibits interest you most?

Other (please specify) or any comments on exhibits shown		
2	These options are really only a small example of what should be considered as Art. The art gallery should, and I think does, keep their minds open to creative gallery programming. Our valley has a great deal of talent, and programming should both showcase local artists as well as work from outside the area. Sometimes we need to celebrate our own and some times we need to be inspired and engaged by contemporary arts that we are not familiar with.	Feb 1, 2011 11:30 PM
3	pottery	Feb 1, 2011 11:53 PM
4	something DIFFERENT. ie. not necessarily something that fits easily into the above category.	Feb 2, 2011 2:12 AM
5	book binding / book making	Feb 2, 2011 2:40 AM
6	installations, concept exhibits	Feb 2, 2011 5:00 AM
7	not sure what printig includes	Feb 2, 2011 8:35 PM
8	enjoy movement inspired exhibit	Feb 2, 2011 9:00 PM
9	Art + Movement is an interesting exhibit conceptually.	Feb 9, 2011 9:31 PM
10	where are the puppets?	Feb 12, 2011 1:18 AM
11	Music events are good too. Music is art. And what about pottery?	Feb 12, 2011 5:47 PM
12	Music. What's printing?	Feb 14, 2011 6:09 PM
13	modern, abstract, sub culture, aboriginal	Feb 18, 2011 8:22 PM
14	ceramics - you forgot	Feb 20, 2011 11:59 PM
15	A few years age there was a show of "wearable art" that I really enjoyed. How about a show of collages, sculptures etc made from recycled materials? I always enjoy kids' drawing from the schools.	Feb 21, 2011 12:18 AM
16	quilt show is always well attended	Feb 22, 2011 1:08 AM
17	B & W Photography	Feb 22, 2011 10:48 PM

8. If we were to have a gift shop in the Smithers Art Gallery, what kinds of items

Other (please specify) or any comments on the idea of a gift shop		
1	all of the above, no check boxes visable	Feb 1, 2011 9:29 PM
2	depends on quality of item	Feb 1, 2011 9:38 PM
3	All of the above it gives a wide range of things to purchase.	Feb 1, 2011 9:39 PM
4	Pottery	Feb 1, 2011 10:02 PM
5	I'm pretty poor, so I would only purchas items, such as paintings, if I had saved for a while or if the price was right.	Feb 1, 2011 10:09 PM
6	Pottery	Feb 1, 2011 10:47 PM
7	Ceramics	Feb 1, 2011 11:30 PM
8	would like to see different things than market & craft fairs	Feb 2, 2011 5:00 AM
9	probably nothing, budget again	Feb 2, 2011 6:38 PM
10	cards are available at many local outlets	Feb 2, 2011 8:35 PM
11	pottery - would likely purchase	Feb 3, 2011 2:00 AM
12	As I almost always would be buying a gift for someone else, I would obviously choose something I thought they would like to have and so category is not so relevant for myself.	Feb 8, 2011 12:19 AM
13	would be a great idea! i enjoy the kitimat art gallery gift shop	Feb 8, 2011 12:41 AM

8. If we were to have a gift shop in the Smithers Art Gallery, what kinds of items

Other (please specify) or any comments on the idea of a gift shop		
14	Pottery	Feb 9, 2011 12:09 AM
15	I am not a big spender, but think the idea is good	Feb 9, 2011 2:28 AM
16	Pottery please!!! Usable items, not just raku.	Feb 12, 2011 5:47 PM
17	Local music. Also target visitors in the gift shop.	Feb 14, 2011 6:09 PM
18	bulk and mixed packs	Feb 18, 2011 8:22 PM
19	depends on quality of the piece	Feb 20, 2011 11:59 PM
20	I would be more likely to buy articles that are not too big as we are limited in regards to space.	Feb 21, 2011 12:18 AM
21	paintings too expensive, photography would have to be superlative; takes a lot of time - need one person to head/organize	Feb 22, 2011 10:48 PM
22	pottery - would purchase	Feb 22, 2011 10:55 PM
23	Music CDs	Feb 22, 2011 11:01 PM

9. What do you consider to be an important function of an art gallery?

If there are any other purposes you think are important, please comment:		
1	need the art gallery to be a center for the arts- combine other art forms- music, dance, theatre, movies	Feb 1, 2011 9:38 PM
2	I think music and dance should be part of it.	Feb 1, 2011 9:39 PM
3	To Facilitate workshops in any form of art either thru the town or in the gallery.	Feb 1, 2011 10:02 PM
4	The reason for a gallery shop is purely to add to operating funds. The role of a public gallery is not primarily the bottom line, and that is why I only gave that option a 'somewhat important'	Feb 1, 2011 11:30 PM
5	Education, education, education, no one will support artists if they don't see how to work.	Feb 2, 2011 12:58 AM
6	partnering in cultural events	Feb 3, 2011 3:26 AM
7	help to increase the visibility and activity of visual art in the community, and help to elevate Smithers' visual art scene to a provincial level	Feb 4, 2011 11:48 PM
8	drop in painting get togethers..once a week..we charge \$3 in parksville.volunteers sitting should be able to bring thier art work and paint while sitting...public is interested in watching people paint, etc., we do this down south...Qualicum Beach, Parksville, etc., ..	Feb 8, 2011 2:12 PM
9	social network for artists	Feb 9, 2011 2:28 AM
10	innovations in BV art practices. Ideas: cross-disicplinary exploration.comparision of techniques across forms (lecture with painter and musician). pushing into new explorations/partnersips - radio? movement? students?	Feb 9, 2011 9:31 PM
11	It should be an accessable, inexpensive, uplifting, joyful and beautiful place for ALL people to go and feel welcome.	Feb 12, 2011 5:47 PM
12	all these things but for performing or literary arts as well	Feb 18, 2011 8:22 PM
13	could be a center for the arts in general - film, dance, music, etc.	Feb 20, 2011 11:59 PM
14	Provide a centre for communication for artists and rescources in the area.	Feb 22, 2011 10:48 PM
15	More effort to have opportunities for children to have more exposure to the visual arts	Feb 22, 2011 11:01 PM

10. The current mission of the Smithers Art Gallery is to foster the development,

Response Text		
1	I think you're doing a great job!	Feb 1, 2011 9:29 PM
2	Yes, I'd say the Gallery is doing a good job of this. I'm a (non-artisan) resident of Smithers.	Feb 1, 2011 9:37 PM
3	Not very well. It is hard to connect to physically since it's off Main St., hard to see sign, need more presence (link to other events_- could be a hub for things. Need to change image- hold some neat events (ie, fundraising). Need to be more supportive of artists- contracts signed quickly, be more efficient. Could really use more programming to include more workshops both at and off campus, more invitations to school aged children, seniors, etc.	Feb 1, 2011 9:38 PM
4	As an artist I would like for the Gallery to offer more workshops with out of town Artists, to learn new techniques or a different approach to a painting or just to inspire and keep the artist muse in ourself	Feb 1, 2011 9:39 PM
5	artist	Feb 1, 2011 10:02 PM
6	Member of gallery. I would like to see a gift shop on a trial basis.Since the renovation the gallery looks great.	Feb 1, 2011 10:02 PM
7	I think there needs to be better marketing for events. I tend to find out about events through word of mouth. That can be effective, but there are other means. For example, the art gallery was open the two weeks prior to Christmas, but I don't think many people heard about it. I did hear it on the CBC, but a visual presence may have helped. The sign outside (sandwich board) is too small. A banner might be too obnoxious, but something a little larger might drawn in more people.	Feb 1, 2011 10:09 PM
8	I realize you have limited means to put on events or be open so I think you are doing a pretty good job with what you have. I realize many people want to put on displays at the gallery and in order to be fair to everyone you have to pick and choose and schedule a year in advance. However, I think you need to really look at what draws in people (like Wintergold, the Kid's displays or the quilt show) and see if you can create better buzz around all your shows. It strikes me that attendance is better when the artists are known in the community - maybe get articles about the artist in the paper a month or two before the show opens so the public gets a chance to know about them. Also, the museum seems to get some pull with the Town Council by putting on displays that resonate with the citizens (Swiss exhibit, now the skiing history). Could the Art Gallery put on a couple of themed shows a year to create buzz? Particularly in the tourist season & then talk them up with the hotels in town. Also, I think you need to track the number of visitors to the gallery better. Museum always seems to have higher numbers - but I don't really think they are open more hours - maybe they just track better?	Feb 1, 2011 10:33 PM
9	Doing well. Have visited the Gallery numerous times this past year for various exhibits/functions. A diverse selection of exhibits. Enjoyed the opportunity to browse and purchase items in December during the regular gallery openings (separate from Wintergold). Community Member	Feb 1, 2011 10:42 PM
10	Have not been open, due to volunteer not showing up, a number of times. I come from Hazelton and it is a bit of a bother. Opinion of an artist.	Feb 1, 2011 11:14 PM
11	I think the gallery is open to doing better at all areas of the mission, and is proactive in doing this. Artist, board member	Feb 1, 2011 11:30 PM
12	I think the most immediate thing would be to be open longer, especially after work hours are over. As someone who has had exhibitions in the past, it's frustrating when the gallery is closed at 4pm and still so many people are working and can't come to view the exhibition.	Feb 1, 2011 11:34 PM
13	Good considering current economic climate - Artist Member	Feb 1, 2011 11:55 PM

10. The current mission of the Smithers Art Gallery is to foster the development,

Response Text		
14	<p>I am a member of the SGA and I have had an exhibit. Something that I noticed before my exhibit was that the marketing for the shows was spotty, and almost word of mouth. I didn't know why that was, then I had my exhibit and I assumed that the gallery would be footing a lot of the advertising initiative. Instead, unless I told the gallery attendants specifically where to advertise and what to put up, very little got done. Also, every single last painting that sold was on the opening night when I was there to sell them. You asked above what I think is a reasonable sum for membership? I don't think you need to up your membership fees, you really need to increase the salespersonship of your attendants. I hope that you see that the tone of this note is not one of negativity but of serious concern, either start thinking more like a business or wait for government money that may never come.</p> <p>Nigel Fox</p>	Feb 2, 2011 12:37 AM
15	<p>I'm an educator around fiber art. I think that its high time the Art Gallery took the opportunity to expand the biannual quilt show into much more. If you are interested, I can share what I've been working on.</p>	Feb 2, 2011 12:58 AM
16	<p>I think the location of the gallery, although interesting, makes it difficult for the gallery to function as it should. If it were more easily accessible to all aspects of the public (in a place that is easier to access and easier to walk to), that more people would visit and more people would be likely to purchase art because of it. A better location means better exposure for the gallery and the artists, as well as more money. I know that many people I have talked to do not go to the gallery because it is somewhat 'out of the way'. I think the old heartstrings store would be an EXCELLENT location. Think about it. (Also, there is more space for workshops or a permanent giftshop!)</p>	Feb 2, 2011 2:12 AM
17	<p>Artist - yes, over the last year you have been doing extremely well, Good job!</p>	Feb 2, 2011 2:40 AM
18	<p>as well as can be expected with limited resources</p> <p>board member</p>	Feb 2, 2011 5:00 AM
19	<p>I am a community member and mother of a 2 and 5 year old. It would be really nice to offer some kind of a program for young children. Maybe a mini-viewing and an activity to follow. Morning time is excellent for the pre-school aged children.</p>	Feb 2, 2011 5:44 AM
20	<p>The visual arts in our community are weak link in terms of opportunities for involvement. We have a strong and well supported performing arts community (music, dance) with lots of opportunities for children and adults. There is very little private programming and no real ongoing community programming available. I am a member of the Art Gallery Board.</p>	Feb 2, 2011 5:59 AM
21	<p>I am a gallery volunteer. I think the Art Gallery could do a better job of advertising upcoming exhibitions and current exhibitions. Around town and on the radio (CBC) I do not see or hear much advertising regarding gallery events.</p> <p>A gift shop with affordable (20 - 75\$), small items for purchase would be a good idea for the summer when a lot of our visitors are tourists going up to Alaska.</p>	Feb 2, 2011 4:39 PM
22	<p>With your limited resources, I think you are probably doing the best you can.</p>	Feb 2, 2011 5:43 PM
23	<p>I think the art gallery is a great asset and an icon of Smithers local culture. Even when not visiting regularly it makes a big different to know it's there and bring visitors. I do go to several events a year and mean to go more regularly. Thanks to all the staff and volunteers.</p>	Feb 2, 2011 5:46 PM
24	<p>Need more first nations presence. We are too euro centred, by far. We need to embrace the deeper history and art of this area and help more people learn about FN art, history and knowledge. I am a non-FN community member.</p>	Feb 2, 2011 6:05 PM

10. The current mission of the Smithers Art Gallery is to foster the development,

Response Text		
25	I think the mission is a strong one and the gallery is doing a great job considering the budget it works with. I would not encourage the re-establishment of a shop in the gallery's limited space. It's so classy without it.	Feb 2, 2011 8:24 PM
26	Good Job Community member	Feb 2, 2011 8:35 PM
27	much better over the last 2-3 years	Feb 2, 2011 9:41 PM
28	Artist I think you are doing an excellent job considering you depend on the grace of the volunteers.	Feb 2, 2011 11:26 PM
29	More exhibits from out of town artists would be nice... Expose Bulkley Valley residents to more art that pushes the boundaries. I feel like I've seen a lot of landscape painting. Another idea would be to showcase the art of local furniture builders once a year. There is a show like this in Victoria that generates a lot of interest.	Feb 3, 2011 12:21 AM
30	Community member: I think your limited hours has a detrimental effect on achieving your purpose	Feb 3, 2011 1:57 AM
31	I am a community member and artist, and I think that the Smithers Art Gallery is doing a good job of fostering the art of our community, with the resources that are available. I do wish that there was more money to put into promotion, and it would be nice if the space was larger. Keep up the good work!	Feb 3, 2011 2:54 AM
32	Community member. I think you are doing an awesome job on all accounts. Hopefully you will have the same set up this year for Christmas for purchasing items from local artists. I think with a bit more advertising and word of mouth about the beautiful and reasonably priced items the numbers of visitors will increase.	Feb 3, 2011 3:23 AM
33	Great collection point for a host of art styles completed by a such talented people!	Feb 3, 2011 3:26 AM
34	I am a gallery volunteer and parttime artist...dabbling from time to time in watercolors, mixed media, and clay. I believe we are doing a good job, but maybe thats because I know about and enjoy the gallery, but I guess the numbers tell the real story. Are we getting good turnouts? If not, we need to promote the gallery further.	Feb 3, 2011 5:57 AM
35	I am a gallery volunteer and I think the Gallery is doing a good job in celebrating art in our community	Feb 4, 2011 12:14 AM
36	I do not visit the gallery often, but I think that an art gallery is an important part of a community. From my frame of reference, I believe that you are meeting community needs. community member	Feb 4, 2011 9:23 PM
37	As a community member I believe the Gallery is an vital part of our community for both local and visiting artists. An extensions of this could perhaps be to host interactive workshops for school children and others who may be interested. The creative kinds of presentations that engage children and teenagers. The Gallery is doing a good job of displaying original are. The renovations make a big difference and the old building is a beautiful place to come for exhibits.	Feb 4, 2011 10:10 PM
38	I think you are doing this well, it is simply hard to get people to come out to things most times, it seems. Somehow, to increase the hype around a show, or the media coverage might aid this. I do enjoy shows that challenge 'the conventions' and shows that try to combine artistic approaches and experimentation. I am an artist and educator, and aim to get my classes out to see each show.	Feb 4, 2011 11:48 PM
39	Yes, I have noticed more activities being advertised over the past few years and have gone to a few. Thanks community member	Feb 5, 2011 3:41 PM

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Response Text		
40	I would like to see more work by local artists displayed in other places in the community than just at the gallery.....maybe have works on display at the Library, the own offices, banks, the courthouse etc.	Feb 6, 2011 1:24 AM
41	Having more art classes available. Possibly a wider variety of artists- more 'avant garde' art perhaps. having more artists talks or art history tours etc.	Feb 8, 2011 12:00 AM
42	I think the Smithers Art Gallery is doing a superb job and has for a great many years especially, with emphasis, as it is primarily, if not totally, accomplished with volunteer labor.	Feb 8, 2011 12:19 AM
43	i am unable to critique this, as i am not there for extended periods of time.Linda	Feb 8, 2011 2:12 PM
44	I would appreciate more affordable weekend workshops (\$35)	Feb 8, 2011 4:38 PM
45	I think the Gallery is doing a decent job working towards its mission. There is, of course, always more it could be doing. I am a community member.	Feb 8, 2011 4:47 PM
46	a Gallery Shop dedicated to local BC Artists.	Feb 9, 2011 12:09 AM
47	I am an artist and a gallery volunteer.	Feb 9, 2011 12:11 AM
48	More workshops and events would be nice. Linda Hansen did a marvelous job of uniting the community with her Ranger Station and making Art come alive. It would benice to see the Smithers Art Gallery go that direction. community member	Feb 9, 2011 2:28 AM
49	I belive the SAG is doing an outstanding job in the community. Thank you for your outpouring and hard work to bring visual art to the attention of the public .Promotional blitz! cbc rodio,newspaper and gallery talks about each show ! Find people who are willing to talk or write about the importance of creativity. ARTIST	Feb 9, 2011 4:08 PM
50	The development side is weak ,but the recent grant that we have from the BC Arts council will help .There needs to be a continued effort to be a community gallery,reaching out to the Wetzuwet'n and Git'san is one area of potential.Continuing to connect with other events such as the Salmon Symphony is a good example .Overall the gallery is doing a great job in this direction there just needs to be more of it! board member,volunteer	Feb 10, 2011 4:30 AM
51	Be more proactive. Advertise more. I'm a member of the general public. I appreciate the arts, but I'm not an artist.	Feb 10, 2011 8:44 PM
52	Yes, you are doing a good job--the exhibits are artistically displayed and you have a wonderful space. I am from out of town and look for your email newsletter to keep me up to date re coming exhibits.	Feb 12, 2011 1:10 AM
53	I am an artist appreciation the opportunity of showcasing my artwork as well as learning about other artist's work. The art gallery is doing well in promoting this. As a critique I'd like to mention the the opening hours (see Q Nr 3) as well as the choice of date for the 2011 Wintergold craft fair. I don't think having it on Dec 25/26 will have the same success in attendance as previous years .	Feb 12, 2011 1:59 AM
54	Yes volunteer	Feb 12, 2011 5:44 AM
55	I believe the gallery is providing the opportunities to achieve this mission but the message is not reaching the public. More presence in other venues around town might help to create more exposure. I am a member.	Feb 12, 2011 5:40 PM

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	Response Text	
56	Yes and no. Your hours are limited, which limits accessibility; sometimes the shows seem childish or immature, not very refined and yet this is good too because it includes all artists from all genres, which is part of your current mission to foster celebration of art etc. This is a tough question to answer! The thing that seems to be the real clincher for me, as to whether I pull into the parking lot or not, is the hours. It feels like the Gallery is never open! And so I just forget about it. Why bother going in if the door will be locked? We live busy lives, and we can't arrange our daily schedule around the gallery. It feels unwelcoming and cold. Yes! That's it!	Feb 12, 2011 5:47 PM
57	I liked a couple years ago when you engaged the retail community where they displayed artwork created around a museum photograph. It provided a tourist attraction for our many visitors and I feel the display could have ran longer. I believe it was for a month and could have lasted the summer. This concept could be used for various themes: Smithers 100th in 2013... Our celebrities (Alex Cuba, Dan Hamhuis, actress Houlden, etc, where artists renditions could be on display.... or our tourist attractions, Twin Falls, fossil beds, backcountry skiing, in artist renditions on Main Street store windows. This gives tourists an activity to do in the evening when stores are closed and they are strolling around. Themes could change each year and this could be uniting among artists and retail community.	Feb 14, 2011 5:27 PM
58	It's all about events and reaching out to a diverse audience.	Feb 14, 2011 6:09 PM
59	is there a consensus for change ? if not, why not continue as you are doing if it works? member of the community	Feb 18, 2011 7:01 PM
60	yes - very well considering resources, could partner more with other arts orgs. in the north, community member, bvcac director	Feb 18, 2011 8:22 PM
61	I think so, given the limited resources. However, I think that the art gallery could be much more visible in the community if it took a greater role in promoting the arts in general. More centralized management would help with continuity of operations and rely less on board members to coordinate programming, exhibitions, advertisement, etc. Then the volunteers' and board members' time could be better spent on more organized and meaningful fundraising activities that both increase the visibility of the arts in the community as well as provide raised awareness and understanding of the arts in providing a rich, vibrant and energetic community. I think things would be more fun if the events were more tied to the sustainability of the managerial role and, in turn, continue to "foster the deelopment, understanding and celebration of the arts" in Smithers. I am a board member of the Gallery.	Feb 20, 2011 11:59 PM
62	community member: Better advertising to let people know what shows are playing when	Feb 21, 2011 12:01 AM
63	I am an artist, gallery member and volunteer. I think the art gallery is doing a good job with the means available. The "Reflections of Hope" exhibit was a good example of how to engage a part of our community that is not normally involved in what goes on a the gallery. "Breakthrough Noon" os a good feature to interest a wider public to come to the gallery. The kids' art camps are a good idea.	Feb 21, 2011 12:18 AM
64	Have been on the board, involved in Wintergold and an art director for several years. Lack of continuity is a bit frustrating, the constant lack of funds but that's the way of volunteer organizations. Need lighter sign!	Feb 22, 2011 1:08 AM
65	I think the gallery is doing a great job, considering the funding limitations it is experiencing. Being able to pay a manager a decent wage would make a huge difference in how well it fulfills its mandate.	Feb 22, 2011 10:48 PM
66	I am very impressed woth the work of the gallery -the enthusiasm and dedication of those who run the gallery and make it happen is amazing. I am a gallery volunteer. I paint and exhibit a bit. I am a retired art teacher and could do short workshops.	Feb 22, 2011 10:55 PM

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Response Text

67 volunteer for gallery

Feb 22, 2011 11:01 PM